



FOR IMMEDIATE RELEASE

TPG Signs 10-Year Partnership with the North Carolina Independent School Athletic Association

CONCORD, NC (OCTOBER 17, 2019)—The North Carolina Independent School Athletic Association (NCISAA) has signed a new 10-year partnership with Teall Properties Group (TPG), a multimedia and marketing management company for high schools, as the exclusive agent for strategic business partnerships, athletic sponsorships and multimedia rights.

Under the partnership, TPG will work with the NCISAA to develop business relationships to benefit the Association, and in turn its member schools. TPG also will represent the NCISAA in negotiations for opportunities related to the regional and national recognition of the Association's championships and student-athletes across its 22 sports.

"We are honored to partner with the NCISAA and Executive Director Homar Ramirez," said TPG CEO Mike Wolfert. "We have already worked with some of their member schools through our Charlotte events, and we are excited to extend and strengthen our relationship with the whole Association."

"We are thrilled to partner with Teall Properties Group (TPG), a proven leader in connecting corporations with organizations that serve students. We look forward to the next decade with excitement as TPG secures long-term multimedia rights partners and corporate sponsorships for the NCISAA that in turn helps our Association further its mission of supporting student-athletes."

NCISAA joins a group of six properties associated with TPG, including the Ohio Valley Athletic Conference (OVAC), the Western Pennsylvania Interscholastic Athletic League (WPIAL), the South Carolina High School League (SCHSL), the South Carolina Independent School Association (SCISA), and the Rhode Island Interscholastic League (RIIL).

About NCISAA

The NCISAA is a private non-profit voluntary interscholastic athletic association of 94 high schools. Each school year, the Association sponsors 72 championships across its sports. The NCISAA is online at <https://www.ncisaa.org/>.

About TPG

Teall Capital created its TPG division in 2018 to serve as Teall Capital's arm for the high school market. TPG believes in the high school student-athlete experience and how it positively shapes our next generation. It is our mission to support this cause by connecting its community to organizations and brands that share in this belief.

About Teall Capital Partners

Teall Capital is a privately held set of investments in innovative, high-growth potential lifestyle brands, experiences and services. The company's leadership has extensive experience in sports, media, marketing, and entertainment, and the group provides its operating companies deep expertise in a number of disciplines: corporate strategy, organizational management, culture and training, financial strategy, employee operations, recruiting, and expert legal diligence.

Teall Capital is led by Ben C. Sutton, Jr. and an executive management team that built and expanded four national market-leading businesses in the college sports space: IMG College Multi-media, IMG College Seating, IMG College Licensing, and IMG Learfield Ticketing. Teall invests in complementary organizations that can strategically work together to realize greater value, sharing in expertise, thought leadership, and networks.

For more information, please visit TeallCapital.com.

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