



## **Hudl Named Exclusive Video Analysis, League Exchange and Video Capture Solution of NCISAA**

**Lincoln, NE [11.9.22]**

The North Carolina Independent Schools Athletic Association (NCISAA) is excited to welcome Hudl as the Exclusive Video Analysis, League Exchange and Video Capture Solution of NCISAA. As part of the partnership, NCISAA will encourage member schools to take part in a free, comprehensive State Video Exchange on Hudl to provide equal access to video for scouting and sharing purposes in the playoffs and regular season.

“Hudl is pleased to begin its partnership with NCISAA to continue to assist and educate the athletic community on Hudl’s technology,” said Hudl Head of Strategic Partnerships, Rachel Krasnow. “We are excited to help enhance NCISAA’s already strong sports position in every way that we can, providing every NCISAA athlete the shot they deserve.”

“We are thrilled to be partnering with Hudl. There are so many creative ways Hudl can be used to enhance the experience of our student-athletes, coaches, and officials,” said NCISAA Executive Director, Homar Ramirez. “Their leadership and knowledge in this space is a huge asset to the schools in our Association and we are excited to see the continued positive impact Hudl can have on the education-based athletic experiences in the NCISAA.”

As part of the relationship, NCISAA will become a member of Hudl’s Innovation Lab, and will be provided access to test new products and up and coming technology, as well as collaborate on potential product features and upgrades. Hudl and NCISAA will work together to educate the member schools on the benefit of video, data and analytics to help NCISAA student athletes in the mission to make every moment count.

**About NCISAA**

Established in 1973, The North Carolina Independent Schools Athletic Association (NCISAA) was organized by independent schools throughout the state who desired the opportunity to compete for state championships. The NCISAA encourages interscholastic competition to North Carolina Independent Schools that are committed to integrity, sportsmanship, and fair play. NCISAA believes that interaction through athletic activities help build character and community building experience. Learn more at <https://www.ncisaa.org/>.

**About Hudl:**

As a global leader in performance analysis technology, Hudl helps more than 200K sports teams—from grassroots to the pros—prepare for and stay ahead of the competition. A complete suite of video and data products ensures coaches have the insights they need and athletes get the shot they deserve. 6M users across 40+ sports use Hudl's best-in-class software, hardware and services, including online coaching tools, mobile and desktop apps, smart cameras, livestreaming, wearables, analytics, professional consultation and more. Learn more at [www.hudl.com](http://www.hudl.com).