



## ***NCISAA Partners with Avive Solutions to Bring Connected, Life-Saving AED Technology to High School Athletics Across North Carolina***

RALEIGH, N.C., - The North Carolina Independent Schools Athletic Association (NCISAA) is proud to announce a new partnership with Avive Solutions to expand access to modern automated external defibrillator (AED) technology for high schools across North Carolina.

Through this partnership, NCISAA member schools will receive special pricing and training opportunities on the Avive Connect AED®, an innovative, connected defibrillator designed to help athletic staff and school communities respond quickly and confidently during Sudden Cardiac Arrest emergencies.

"It was 18 years ago when I first used an AED to save the life of a NC middle school student in cardiac distress," says Jon Schner, Director of Health, Safety, and Wellness for the NCISAA. "I administered two shocks before a normal rhythm was achieved. Since that day, it has been a passion of mine to see that AEDs are available at all middle school and high school athletic practices and events across NC. I am proud to be a part of this great partnership between the NCISAA and Avive Solutions to offer a great product and service to our NCISAA schools."

Sudden Cardiac Arrest is [the leading cause of death](#) among student-athletes and on school campuses despite a proven therapy: an AED. Because student-athletes face heightened risk during intense physical activity, immediate access to an AED during practices and games can dramatically increase survival.

"We are honored to partner with the NCISAA to help strengthen cardiac arrest preparedness across North Carolina high schools," said Sameer Jafri, CEO and co-founder of Avive Solutions. "We believe every student-athlete deserves to compete in a heart-safe environment and are proud to support greater access to lifesaving technology and training opportunities that will surely improve outcomes."

Unlike traditional defibrillators, the [Avive Connect AED®](#) supports a more coordinated emergency response by automatically alerting 911 telecommunicators and sharing real-time data when in use. Designed to be intuitive and less intimidating for lay rescuers to use, the

device provides clear audio and video guidance and includes a Training Mode so schools can practice on the same devices deployed on campus. Weighing just 2.1 pounds, it is the smallest and lightest AED on the market, making it easy to carry between fields, courts, gyms, and away competitions.

“As a former NC high school athlete and the son of a 20+ year NC high school coach, this partnership with the NCISAA is deeply meaningful to me,” said Trey Keeney, Community Programs Specialist at Avive Solutions. “We know that student-athletes are three times more likely to suffer a Sudden Cardiac Arrest, so it is vital that we empower our athletic departments with the tools they need to protect them on the sidelines. This partnership is about providing cost-effective, innovative life-saving technology to ensure that every gym and field in North Carolina is a heart-safe environment for our kids to compete.”

Together, Avive and the NCISAA are setting a new standard for cardiac readiness statewide and reinforcing a shared belief that empowered schools build safer communities.

“The NCISAA works extremely hard to prioritize the health and safety of those involved in student-based athletics. We have seen students, spectators and officials receive lifesaving care as a result of an ATCs quick response and utilization of AEDs,” said Executive Director for the NCISAA, Homar Ramirez. “Avive’s partnership and technology provides a wonderful tool for our member schools and those that work to keep everyone safe. “

Schools interested in learning more about special pricing through the NCISAA partnership can visit [www.avive.life](http://www.avive.life) or contact Trey Keeney, [trey@avive.life](mailto:trey@avive.life).

### **About NCISAA**

The NCISAA exists to encourage interscholastic competition among North Carolina independent schools that are committed to integrity, sportsmanship and fair play. [www.ncisaa.org](http://www.ncisaa.org)

### **About Avive Solutions, Inc.**

Avive Solutions is on a mission to significantly increase survival rates from Sudden Cardiac Arrest by bringing connected, intelligent AEDs to where they’re needed most. The Avive Connect AED® is lightweight, portable, and designed for real-world use by both trained professionals and lay rescuers. Learn more at [www.avive.life](http://www.avive.life).